

MY CATALOG

 **trend**
trend-group.com

We are Trend.

B+CHANGE

CHANGING RULES IS OUR **CREED**
CHANGING INDUSTRY IS OUR **MISSION**

OUR **CORE VALUES**

B+COMMITTED

Trend commitment is what transforms a dream into reality. It is the stuff character is made of, the power to change the face of things.

B+PASSIONATE

Passion is what makes us believe we can make a difference.
It drives us to our goals.

B+INCLUSIVE

We are inclusive. We believe in teamwork and learning from each other.

B+TRUTHFUL

We are truthful. We believe in facts and accountability.

B+UNIQUE

We are unique. We strive for innovation to change the world.

B+COMPASSIONATE

We care. It is our duty to help each other and to improve everyday.





By changing the rules, we will change the industry.

In our brief history, there is one common thread: WE ARE an uncommon company. We want to innovate where others have only followed the same path. Changing rules is our commitment to ourselves and to others – to make this world a better place.

Cambiamos las reglas para cambiar el mercado.

En nuestro corto historial hay un elemento común: NOSOTROS SOMOS una empresa poco común. Queremos innovar donde otros han seguido el camino de siempre. Cambiar las reglas es nuestro compromiso hacia nosotros y los demás - para convertir este mundo en un sitio mejor.

Vamos mudar as regras para mudar o mercado.

Em nossa curta história, há uma linha comum: NÓS SOMOS uma empresa incomum. Queremos inovar onde outros seguiram o mesmo caminho. Mudar as regras é o nosso compromisso com nós mesmos e os outros - para tornar este mundo um lugar melhor.



Pino Bisazza founder and President of Trend Group
and Andrea Di Giuseppe, CEO of Trend Group

Passion is a strong emotion.

It is a desire that is intense and almost impossible to control.

At TREND we are very familiar with the emotion because it is the base upon which our company is built.

Passion for glass production, from mosaics to large surface agglomerates.

Passion when searching for a design that is beautiful but sustainable.

Passion when creating spaces that are as unique as those who live in them.

La pasión es una emoción fuerte.

Es un deseo muy intenso y casi imposible de controlar.

En TREND estamos muy familiarizados con la emoción, porque es la base sobre la cual está construida nuestra empresa.

Pasión por la producción del vidrio, desde mosaicos hasta aglomerados de gran superficie.

Pasión en la búsqueda de un diseño que sea hermoso pero sostenible.

Pasión por la creación de espacios tan únicos como los que viven en ellos.

A paixão é uma emoção forte,

Um desejo intenso e difícil de controlar.

Na TREND nós a conhecemos bem, porque é a base sobre a qual nossa empresa está construída.

Paixão para a produção de vidro, a partir do mosaico até grandes superfícies em aglomerado.

Paixão para encontrar um projeto que é bonito, mas também sustentável.

Paixão para criar ambientes únicos, como aqueles que os habitam.



Our passion is evident in the materials we use.

Materials that are interpreted in an original way, and never-before-seen mixing and matching of formats and unusual colour harmonies, are testaments to Trend's creative spirit, always a vivacious precursor to new trends.

The communications powers of Trend products is shown year after year with the creative genius of famous architects, designers, artists, and stylists, who create impressive transparencies, striking iridescence, lively luminosity and solutions that decorate private spaces, urban environments and works of art around the world.

Thanks to a knowledgeable use of technology, Trend is consistently dedicated to the research and development of products that will combine technical and environmental performance with a design that expresses the very best of Made in Italy products.

Nuestra pasión es evidente en los materiales que utilizamos.

Los materiales interpretados en una manera original y con una armonía inusual de colores nunca antes vista, demuestran el espíritu creativo de Trend, siempre vivaz precursor de las nuevas tendencias.

El poder comunicativo de los productos Trend se muestra año tras año con el genio creativo de famosos arquitectos, diseñadores, artistas y estilistas, que crean transparencias impresionantes, iridiscencias sorprendentes, luminosidad viva y soluciones que decoran los espacios privados, entornos urbanos y obras de arte en todo el mundo.

Gracias al uso experto de la tecnología, Trend se dedica constantemente a la investigación y el desarrollo de productos que combinan las prestaciones técnicas y medioambientales con un diseño que expresa lo mejor de los productos hechos en Italia (Made in Italy).

Nossa paixão é evidente nos materiais que usamos.

Interpretações originais de materiais, novas combinações de tamanhos e harmonias de cores inusitadas atestam o espírito criativo da Trend, precursor animado com as novas tendências.

O poder comunicativo da Trend é medido a cada ano com a criatividade de arquitetos, designers, artistas e estilistas de fama inquestionável, que dão vida a sugestivas transparências multicoloridas, surpreendentes iridescentes, luzes brilhantes e soluções de autores que decoram espaços privados, ambientes urbanos e obras de arte do mundo.

Graças ao uso inteligente da tecnologia, a Trend está trabalhando constantemente em pesquisa e desenvolvimento de produtos que são capazes de combinar desenho técnico e ambiental com realizações de alto desempenho para uma expressão mais pura do "Made in Italy".



custom design (1 x 1 cm - 3/8" x 3/8")
louvre lens museum · lens-pas de calais, france
architect: sanaa · kazuyo sejima, ryue nishizawa
design:yayoi kusama
©photo: arnaldo dal bosco



smalti veneziani
la sagrada familia - barcelona, spain
anton gaudi
©photo: pep daudé



Passion along with the more artistic and artisan soul of Trend

are found in the production of coloured enamels and gold leaf glass mosaics from Angelo Orsoni, nineteenth-century Venetian glass-maker. Creative excellence is found here, with the same ancient processes of glass-making. It is a true art with mysterious alchemies that has been passed down four generations, bringing to life the Byzantine gold mosaics of the past and the beauty of Renaissance pure enamels.

Founded in 1889, Gaudí discovered Orsoni's products at the 1918 Paris World Fair. He fell in love with the sheer vastness of the company's chromatic scale, and the Spanish architect chose Orsoni as a supplier for his Sagrada Família in Barcelona.

In line with the style and mastery of Orsoni, Trend works each day to create unique spaces and to give life to brand new solutions whose shapes, colours, and materials come together to create a balance that is quite surprising.

Lapasión conjuntamente con el alma más artística y artesanal de Trend

se encuentra en la producción de esmaltes coloreados y mosaicos de vidrio de hoja de oro de Angelo Orsoni, vidriero veneciano del siglo XIX. La excelencia creativa se encuentra aquí, con los mismos procesos antiguos de fabricación de vidrio. Es una arte verdadera, con alquimias misteriosas, que ha ido pasando de generación en generación durante más de cuatro siglos, dando vida a los mosaicos bizantinos de oro del pasado y a la belleza de los esmaltes puros del Renacimiento.

Fundada en 1889, Gaudí descubrió los productos Orsoni en la Exposición Universal de París en el año 1918. Él se enamoró de la inmensidad de la escala cromática de la compañía, y el arquitecto español eligió a Orsoni como proveedor de su Sagrada Familia en Barcelona.

En consonancia con el estilo y la maestría de Orsoni, Trend trabaja cada día para crear espacios únicos y dar vida a nuevas soluciones, cuyas formas, colores y materiales se unen para crear un equilibrio verdaderamente sorprendente.

A paixão e a alma mais artística e artesanal da Trend

Encontram expressão na produção de esmaltes coloridos e do mosaico de vidro a folha de ouro realizada na fornalha veneziana do século XIX de Angelo Orsoni: um lugar de excelência criativa, onde a cada dia se retraçam os antigos gestos de processamento do vidro, uma arte pura que transmite através de quatro gerações alquimias misteriosas e traz vida nova a glória dos mosaicos bizantinos de ouro e a beleza pura dos esmaltes do Renascimento.

Fundada em 1889, Gaudí descobriu os produtos da fornalha na Exposição Internacional de Paris, em 1918: apaixonado pela vastidão da escala cromática de Orsoni, o arquiteto espanhol escolheu a fornalha como fornecedor para a construção da Sagrada Família, em Barcelona.

Em linha com o estilo e artesanato Orsoni, a Trend trabalha todos os dias para criar ambientes únicos e criar soluções de autor inéditas onde cor, forma e matéria se reúnem em surpreendente harmonia.



Our passion is expressed through the balance of aesthetics and design.

A strong focus on sustainability is a commitment that Trend has made its own.

A true Eco-Philosophy began in 2004 with the development of the first collections of mosaic and agglomerates obtained by utilizing recycled glass. It continues even today in Trend production facilities with specific programmes aimed at minimising environmental impact and energy consumption.

Trend's presence on the Green Building Council, an organization of the most important companies in the field of sustainable building, is a testament to the company's commitment and contribution to building a responsible future for people and our planet.

*Expresamos
nuestra pasión
equilibrando estética
y diseño.*

La producción de materiales con una fuerte atención a la sostenibilidad ambiental es un compromiso que Trend ha hecho suyo.

Una verdadera filosofía ecológica se inició en el 2004 con el desarrollo de las primeras colecciones de mosaicos y aglomerados obtenidos mediante el uso de vidrio reciclado. Se continúa hasta hoy en las instalaciones de producción de Trend con programas específicos dirigidos a minimizar el impacto ambiental y el consumo de energía.

La presencia de Trend en el Green Building Council, una organización de las empresas más importantes en el campo de la construcción sostenible, demuestra el compromiso de la empresa y su contribución a la construcción de un futuro responsable para la humanidad y para nuestro planeta.

Nossa paixão é expressa através de um equilíbrio entre estética e design.

A produção de materiais com uma forte atenção para a questão da sustentabilidade ambiental é um compromisso que a Trend sente como o seu próprio.

Uma verdadeira Eco-Filosofia, que começou em 2004 com o desenvolvimento das primeiras coleções de mosaicos e aglomerados obtidos utilizando de novo vidro reciclado e que continua até hoje nos locais de produção da Trend através de programas específicos com vista a minimizar o impacto ambiental e energético.

A presença de Trend dentro do Green Building Council - organização que reúne as empresas mais importantes no campo da construção sustentável - testemunha mais uma prova do compromisso e contribuição da empresa para construir um futuro responsável para as pessoas e para o planeta.



Trend USA Ltd.
MEMBER SINCE 2006



Trend Group S.p.A.
MEMBER SINCE 2008



red · bianco reale
red south beach hotel · miami beach, florida, usa



liberty diamond
hotel de paris · saint-tropez, paris
©photo: thomas duva







custom design
vitreo · brillante · shining · feel
dental clinic KU64 · berlin, germany
architect: karhard architektur
©photo: stefan wolf lucks

A collage of various interior design elements. On the left, a sofa with a large floral pattern in shades of brown, green, and blue. In the foreground, a yellow upholstered chair with a black metal frame. In the background, a wall covered in a light-colored wallpaper with a repeating floral or mandala-like pattern. A white lamp is visible on the far left.

colors

COLORS

 **trend**
trend-group.com

VITREO

2 x 2 cm · 3/4" x 3/4"



BRILLANTE

2 x 2 cm · 3/4" x 3/4"



colors



280 279 282



216 218 260



221 220 222



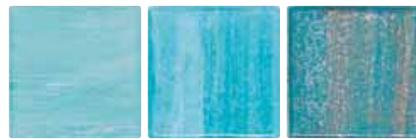
269 223 270



281 superior (1) 261 264



267 superior (2) 227 228



240 241 242



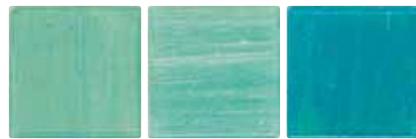
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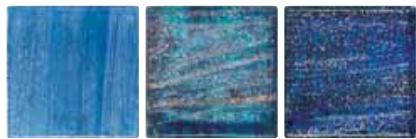
243 244 245



276 277 275



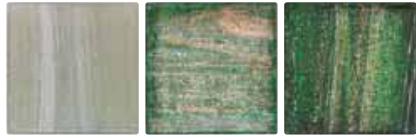
251 247 249



225 238 239



232 234 233



229 235 236



253 274



pool: custom mix shining 720 · vitreo 120
jacuzzi: brillante 238
private house · naples, florida, usa

SHINING

2 x 2 cm · 3/4" x 3/4"



colors



★★ 796



★ 760



★ 765



★★ 821



★ 780



★ 782



★★ 822



★★ 823



★★ 829



★ 767



★ 770



★★ 824



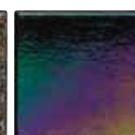
★ 750



★ 754



★ 755



★★ 798



★ 735



★ 720



★ 722



★★ 841



★★ 849



★★ 843



★★ 844



★ 711



★★ 851



★ 713



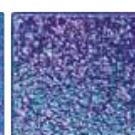
★★ 853



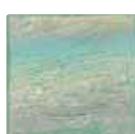
★★ 838



★ 730



★ 732



★★ 832



★★ 833



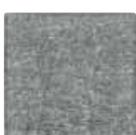
★ 704

FEEL

2 x 2 cm · 3/4" x 3/4"



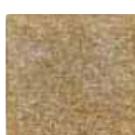
2100



2102



2104



2120



2122



2124



2130



2132



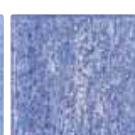
2134



2110



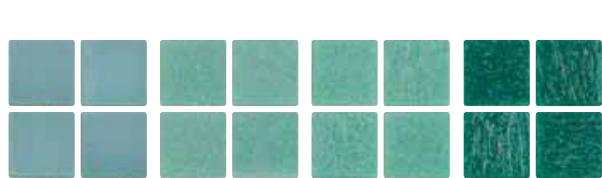
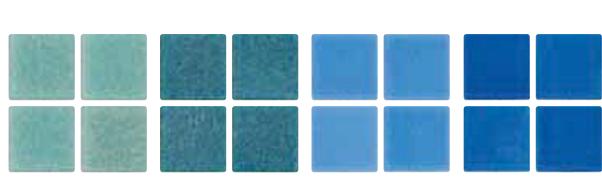
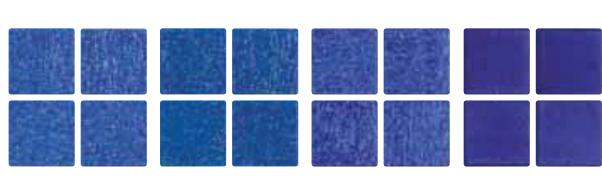
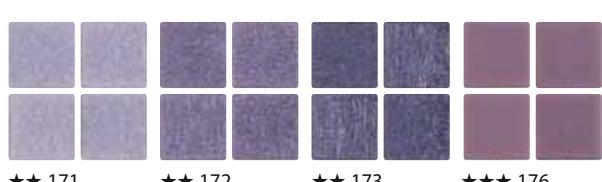
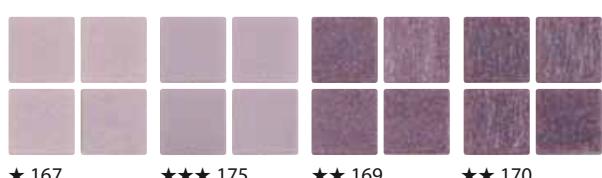
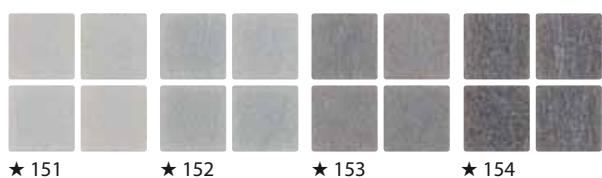
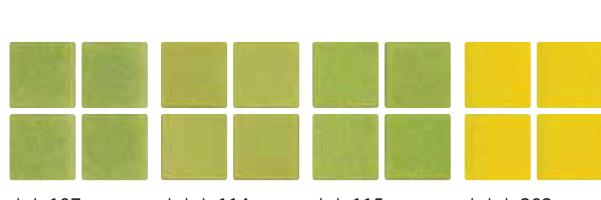
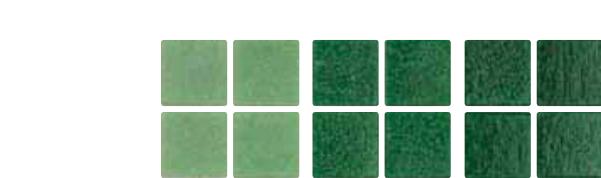
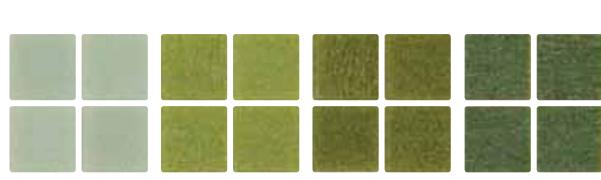
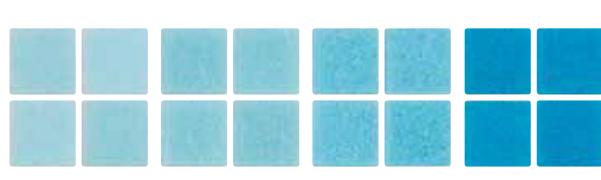
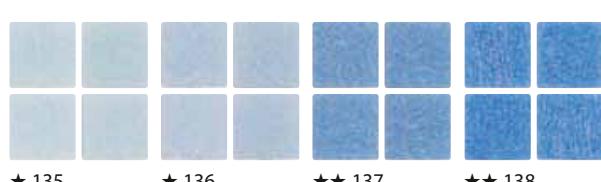
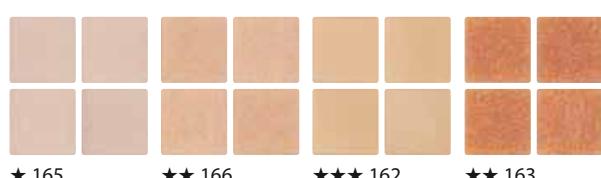
2112



2114

VITREO

1 x 1 cm · 3/8" x 3/8"

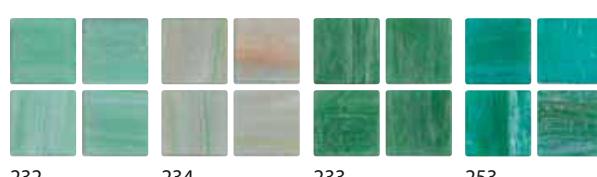
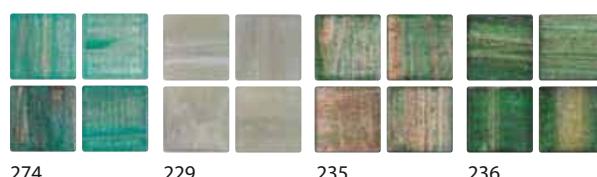
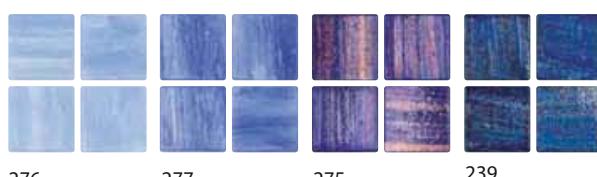
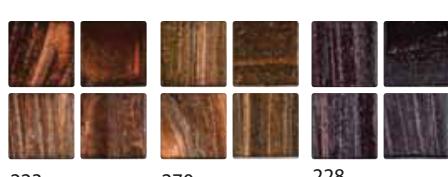
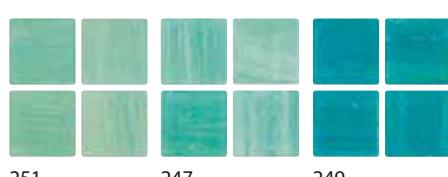
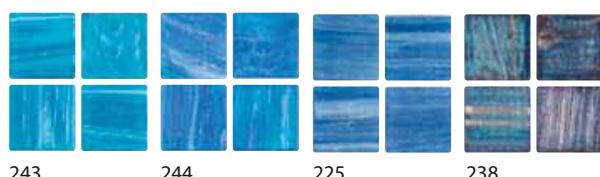
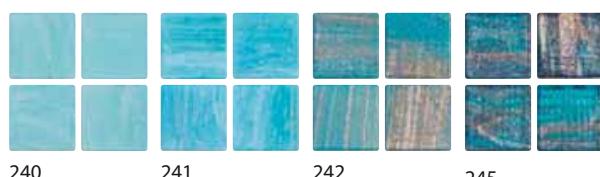


BRILLANTE

1 x 1 cm · 3/8" x 3/8"

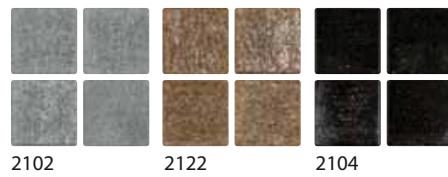


colors



FEEL

1 x 1 cm · 3/8" x 3/8"



SHINING

1 x 1 cm · 3/8" x 3/8"



HEXAGONAL

3 x 3,5 cm · 1 3/16" x 1 3/8"



HEX 222



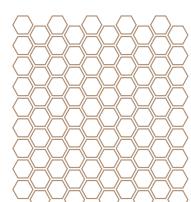
HEX 282



HEX 270



HEX 236



28,4 cm · 11 3/16"

29,6 cm · 11 21/32"

Modular size
Formato módulo
Tamanho do módulo

colors





HEXAGONAL

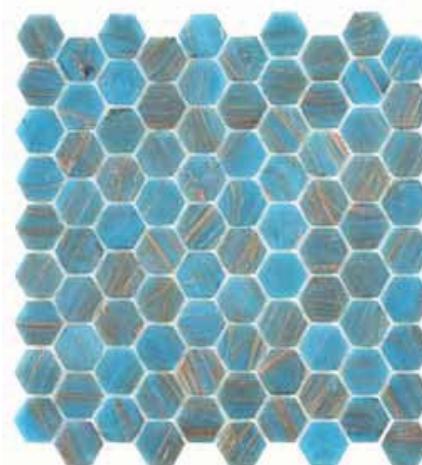
3 x 3,5 cm · 1 3/16" x 1 3/8"



colors



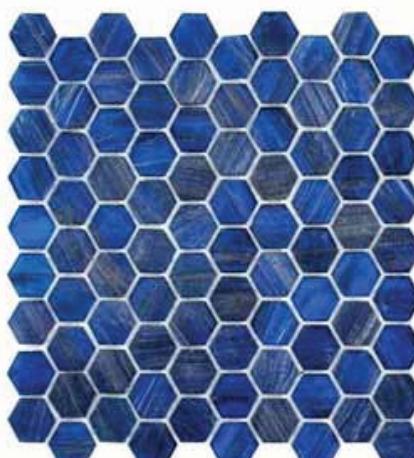
HEX 280



HEX 242



HEX 216



HEX 239



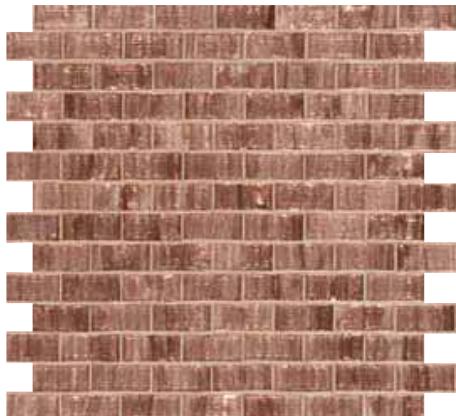
HEX 218



HEX 260

RECTANGULAR

2 x 4 cm · 3/4" x 1 1/2"



RECT 222



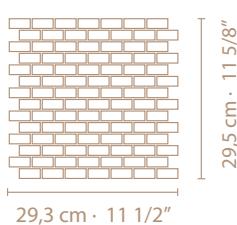
RECT 282



RECT 270



RECT 236

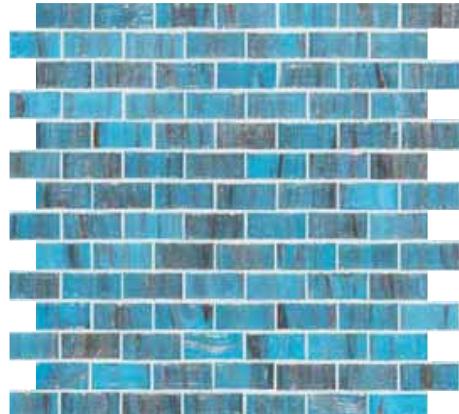




colors



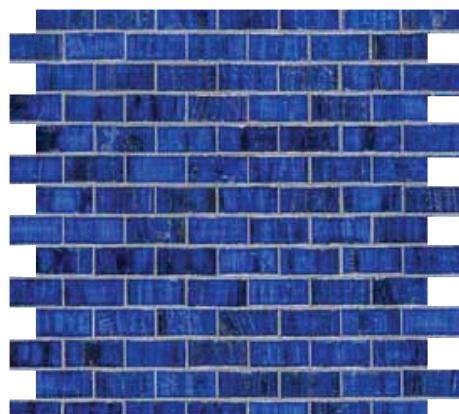
RECT 280



RECT 242



RECT 216



RECT 239



RECT 218



RECT 260



custom shanding blend:
aureo modern 024 · 025 · brillante 240 · 241 · 242 · 243 · 244 · vitreo 121 · 122 · 123 (2 x 2 cm · 3/4" x 3/4")
private pool · stuttgart, germany

MODERN AUREO

2 x 2 cm · 3/4" x 3/4" 1 x 1 cm · 3/8" x 3/8"



colors

YELLOW GOLD



024



025



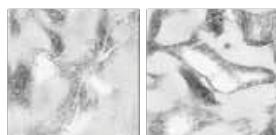
WHITE GOLD



026



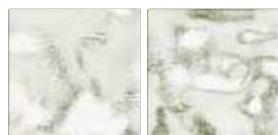
027



PLATINUM WHITE



028



029

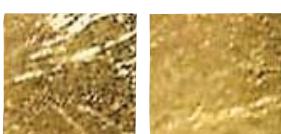


TRADITIONAL AUREO

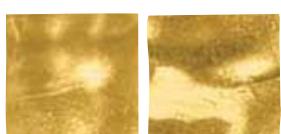
hand cut · cortado a mano · corte da mão

2 x 2 cm · 3/4" x 3/4" 1 x 1 cm · 3/8" x 3/8"

YELLOW GOLD



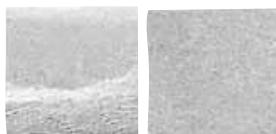
001/F



002/F



WHITE GOLD



003/F

PLATINUM WHITE



005/F



006/F



F = floor · revetement de sol · piso
W = wall covering · revestimiento pared · revestimento de parede



LUCIO ORSONI COLLECTION

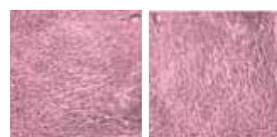
2 x 2 cm · 3/4" x 3/4" 1 x 1 cm · 3/8" x 3/8"

hand cut · *cortado a mano* · *corte da mão*

colors



COPPER



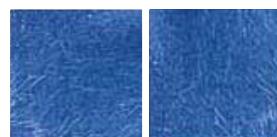
VIOLET



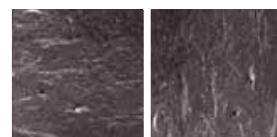
ORANGE



TURQUOISE



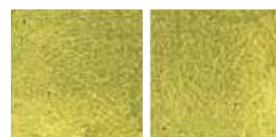
BLUE



BLACK



GREEN



ACID GREEN



TITANIUM



GREY



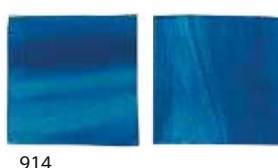
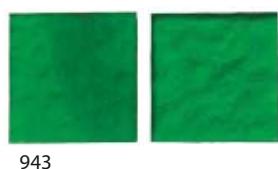
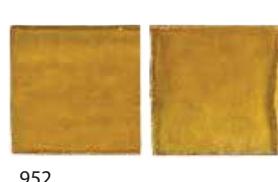
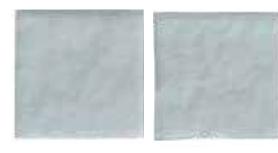
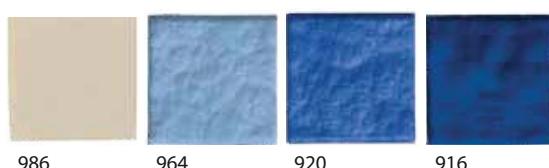
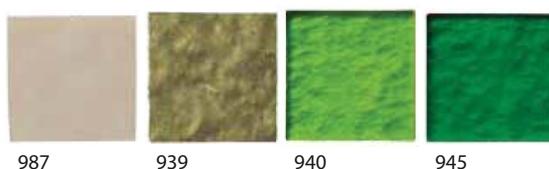
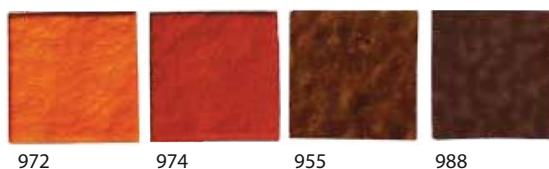
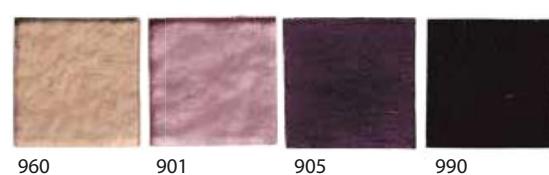
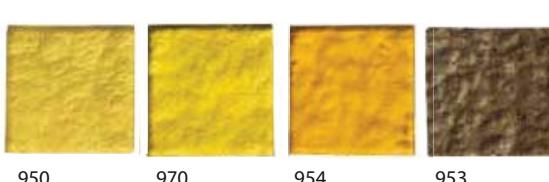
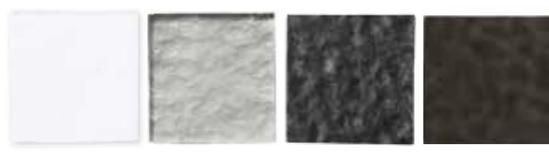
custom mix · karma 965
mandarin oriental hotel · paris, france
SM design · architecture d'intérieur

KARMA

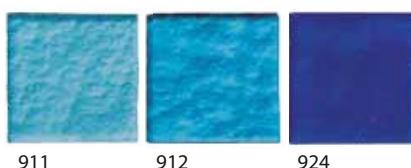
hand cut · cortado a mano · corte da mão



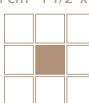
colors



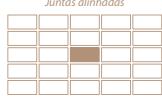
2 x 2 cm · 3/4" x 3/4"



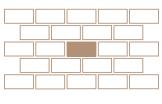
4 x 4 cm · 1 1/2" x 1 1/2"



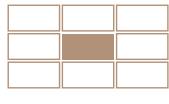
2 x 4 cm · 3/4" x 1 1/2"
Aligned joint · Junta alineada
Juntas alinhadas



2 x 4 cm · 3/4" x 1 1/2"
Staggered joint · Junta partida
Juntas desalinhadas

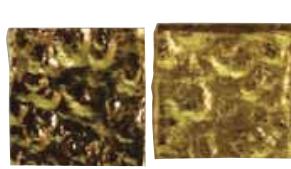


4 x 8 cm · 1 1/2" x 3"
Aligned joint · Junta alineada
Juntas alinhadas



Special sizes upon request
Medidas especiales sobre demanda
Tamanhos especiais sob encomenda

KARMA MIRAGE



LIBERTY

hand cut · cortado a mano · corte da mão



LIBERTY WHITE



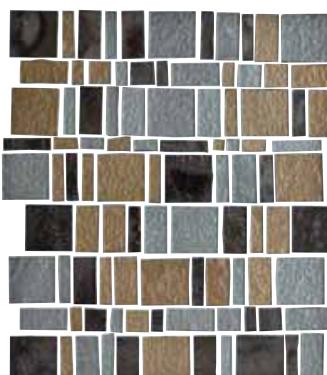
LIBERTY PEARL



LIBERTY DIAMOND



LIBERTY OPAL



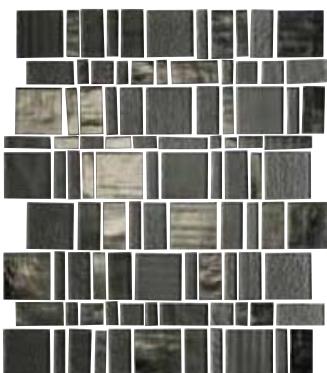
LIBERTY BUXY



LIBERTY BRONZITE



LIBERTY GREY



LIBERTY ONYX



LIBERTY NOIR



liberty diamond
intercontinental hotel · davos, switzerland
oikios studio
©photo: wilson ortiz



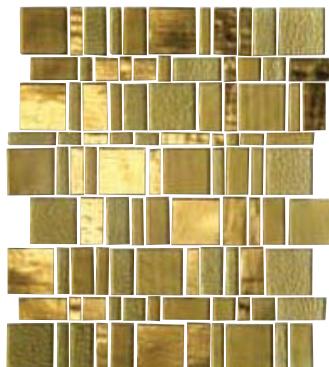
liberty topaz
intercontinental hotel · davos, switzerland
oikios studio
©photo: wilson ortiz

LIBERTY

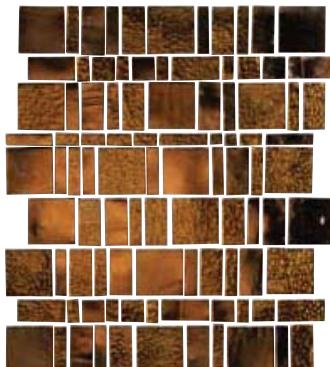
hand cut · cortado a mano · corte da mão



colors



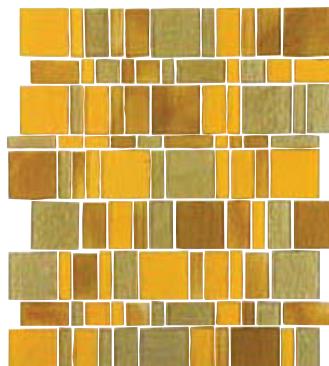
LIBERTY TOPAZ



LIBERTY AMBER



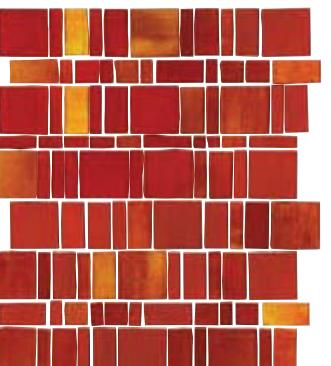
LIBERTY TOBACCO



LIBERTY OCHRE



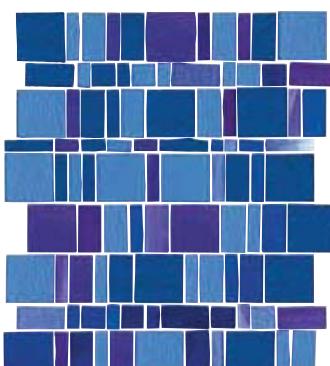
LIBERTY HONEY



LIBERTY RED

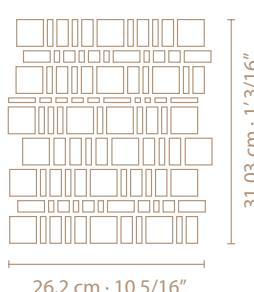


LIBERTY GREEN



LIBERTY BLUE

Modular size
Formato módulo
Tamanho do módulo





metropolis diamond
private house

METROPOLIS

hand cut · cortado a mano · corte da mão



colors



METROPOLIS PEARL



METROPOLIS DIAMOND



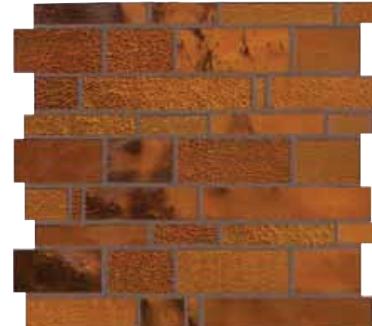
METROPOLIS BUXY



METROPOLIS OPAL



METROPOLIS HONEY



METROPOLIS AMBER



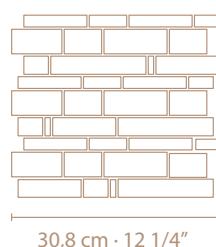
METROPOLIS ONYX



METROPOLIS BRONZITE



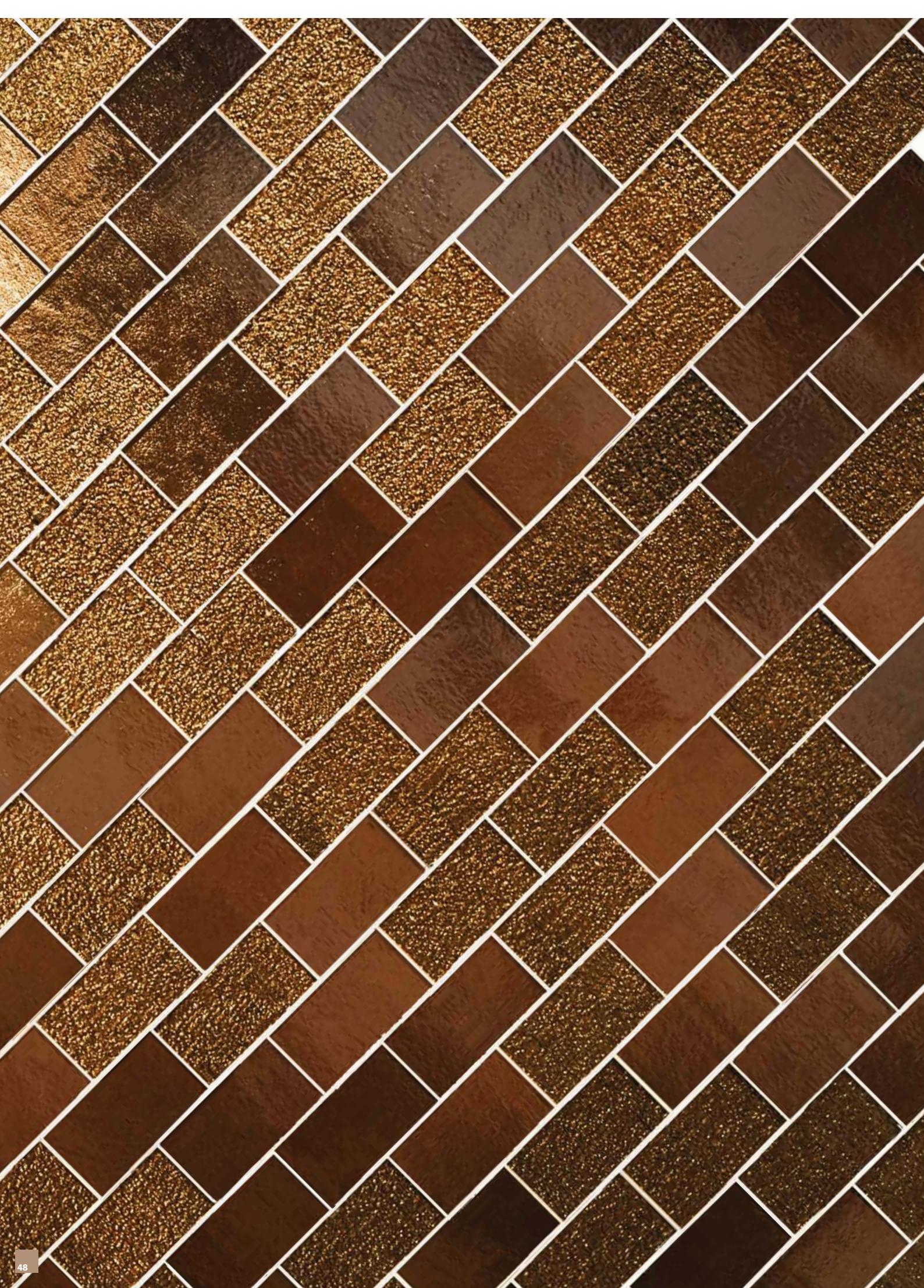
METROPOLIS NOIR



28.8 cm · 11 1/4"

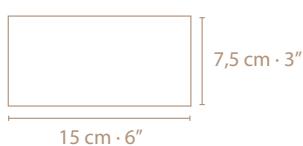
Modular size
Formato módulo
Tamanho do módulo

30.8 cm · 12 1/4"



SUBWAY

hand cut · cortado a mano · corte da mão



SUBWAY ONYX



SUBWAY DIAMOND



SUBWAY AMBER



SUBWAY BRONZITE



colors



INSERT ONYX MIRAGE



INSERT DIAMOND MIRAGE



INSERT AMBER MIRAGE



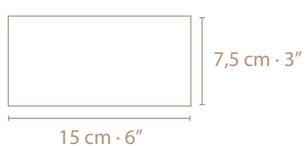
INSERT BRONZITE MIRAGE



subway pearl
countertop: nero stella
showroom · omaha, nebraska

SUBWAY

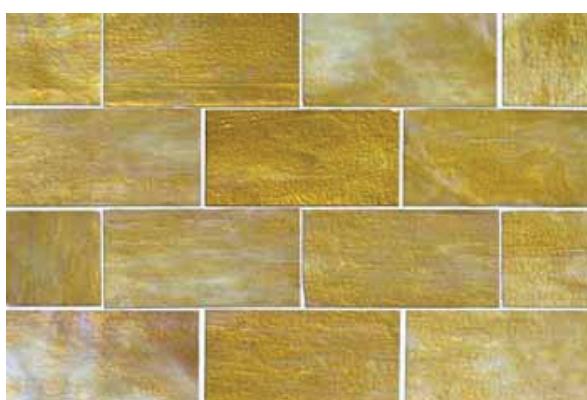
hand cut · cortado a mano · corte da mão



SUBWAY PEARL



SUBWAY OPAL



SUBWAY HONEY



SUBWAY NOIR



colors



trend

trend-group.com